



Program of the  
*Poppy Waddilaw* course  
«Fashion illustration»

**ARTLIFE**  
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## Course Program

«Fashion Illustration»

Course duration : 1 month



Teacher: Poppy Waddilaw

### Introduction.

Fashion illustration  
with Poppy  
Waddilove.



British fashion illustrator Poppy Waddilaw welcomes students and tells about what awaits you on the course.

### Module 1: Theory.

In this module, the author of the course describes her career path as a fashion illustrator, shares sources of inspiration, practical tips on portfolio design and interaction with galleries, talks about employment opportunities for an illustrator and reveals secrets of motivation.

### Lesson 1.

Acquaintance  
with the author  
of the course.



In this lesson, Poppy Waddilove describes her career in the world of fashion illustration and talks in detail about her training and internships.

### Lesson 2.

Inspiration.



Every artist is always in search of inspiration, and Poppy Waddylaw is no exception. In this lesson, she talks about her sources, as well as about which artists and designers she likes.

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## Lesson 3.

### Practical tips.



In this lesson, you will learn how an illustrator can create a portfolio and a website, maintain his social networks and gain an audience, collaborate with galleries and interact with people, as well as other applied skills and qualities that will help an artist in promotion.

## Lesson 4.

### Employment opportunities.



The lesson is devoted to the analysis of various employment opportunities in the field of illustration. Poppy Waddilaw will share her personal work experience and tell you which brands and fashion magazines she has collaborated with, as well as give some examples of how you can realize yourself in this profession right now.

## Lesson 5.

### Motivation.



In any creative profession, the main thing is not to lose heart at the first setbacks. In this lesson, Poppy Waddylaw shares secrets that will help you not to lose yourself and keep going forward.

## Module 2: Practice.

In the practical module of the course, Poppy Waddilaw reviews the materials for students and shows the author's technique of creating works. Students will gradually master the topic through the creation of detailed full-face and profile portraits, the image of a person in different poses, the interpretation of gestures and body movements. The results of the module will be 7 full-length works performed under the guidance of an artist-teacher.

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## Lesson 1.

Getting to know the materials.



This lesson is devoted to the analysis of various materials for drawing, including brushes, ink, water-soluble crayons, gouache and much more. Poppy Waddilaw teaches how to apply it correctly and reveals some of the secrets of drawing.

## Lesson 2.

Materials and techniques of drawing.



This lesson is devoted to the analysis of the author's technique of creating portraits. You will learn how, with what materials and in what color palette it is better to draw a face.

## Lesson 3.

Working with details.



The lesson is focused on working out the details in the portrait. Poppy Waddilaw will describe to you exactly how to depict a light glare on some parts of the face, how to dilute the portrait with bright colors and how to make adjustments without harm to the picture.

## Lesson 4.

Full-face portrait.



This lesson is devoted to the basics of drawing a face with a pencil. Poppy Waddilaw will describe to you exactly how to properly observe the proportions of the face, how to draw its parts and create a shadow.

## Lesson 5.

Working over the details.



This lesson is dedicated to drawing the profile side of the face. Poppy Waddilaw will describe to you how to draw a portrait in profile step by step correctly so that it looks realistic. You will also learn how to observe the proportions of the face, draw the nose, chin and other parts of the face from the profile side.

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## Lesson 6.

The image of a person in different poses.



This lesson is devoted to drawing various poses. Poppy Waddilaw shows short 30-second exercises that will help you create realistic illustrations later on.

## Lesson 7.

Interpretation of gestures and movements.



The lesson is devoted to the image of gestures and movements in fashion-illustration with brushes and paints. Moreover, Poppy Waddilaw will show you how to draw designer clothes, including their texture and style.

## Lesson 8.

The image of body movements.



In this lesson, Poppy Waddilaw will show another example of body movements in fashion illustration, based on the previous tutorial.

## Lesson 9.

Image of a face using mascara.



In this tutorial, Poppy Waddilaw show you a quick way to paint a person's face using ink for drawing, wax pencils and acrylic. During the lesson, you will learn the basics of working with ink.

## Conclusion.

Working over details.



The author of the course says goodbye to the students and gives the final words for further independent work.

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